



PASTRY AND MARGARINE
CATALOGUE



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About us

Established in 1992, “Bella Bulgaria” SA is currently the largest processed food manufacturer in Bulgaria. With 14 production sites and well organized distribution network, “Bella” is producing, storing and distributing high quality food products, which fulfil the everyday nutrition needs of millions of households in Europe.

“Bella” maintains the highest quality and safety standards, complying with all requirements of ISO 9001:2008 and IFS, ensuring the quality control with an on-site and external accredited laboratories. Currently Bella Bulgaria SA offers a wide range of products: sweet and savory pies, margarines, great variety of processed meat products and delicacies, white and yellow cheese. The company is ranked as one of the fastest growing enterprises in Europe.

Commitments

- Sustain an ethical corporate organization
- Ensure quality consistence and regulation compliance
- Exceptional customer service, according to best industry standards
- Social and environmental responsibility

Portfolio

Pastry portfolio consists of a wide range of puff dough, filo pastry and pies with sweet and savory fillings to satisfy even the most sophisticated tastes and preferences.

Puff dough is light and flaky, prepared with several layers of fat, used for delicious puff pies.

Filo pastry, made of unleavened flour dough, typical for the taste of Balkans and Middle East cuisine. Suitable to prepare layered, folded, rolled or ruffled pies, snacks and baklava.

In-store bakery solution – Crispy Patties made of filo or puff pastry and delicious fillings, with a new healthier recipe.

Contract manufacturing

What makes us stand out from the crowd:

- Expertise and excellent know-how
 - Sufficient capacity & professional production load management
 - Innovative R&D process
- Project management
 - Competitive pricing
 - Outstanding quality



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Legend

single product weight

pack weight

packs in case

pallet gross weight

storage conditions

ERP CODE



Bella filo pastry

400 g e	18 packs in case
at 2° - 6°C 180 days	453 kg 60 cases
	ERP CODE 922024005



Bella filo pastry for desserts

350 g e	18 packs in case
at 2° - 6°C 120 days	397 kg 60 cases
	ERP CODE 922024007



Bella filo pastry

400 g e	24 packs in case
from at -18°C 365 days	576 kg 60 cases
	ERP CODE 922023005



Zest Familia filo pastry

500 g e	15 packs in case
561 kg 72 cases	at -18°C 365 days
	ERP CODE 962023002



Zest Familia filo pastry for desserts

500 g e	15 packs in case
561 kg 72 cases	at -18°C 365 days
	ERP CODE 962023001



Bella puff dough					
Bella puff dough	400 g e	20 packs in case	501 kg 60 cases	at -18°C 365 days	ERP CODE 922010009
Bella puff dough	800g e 2 x 400 gr	10 packs in case	501 kg 60 cases	at -18°C 365 days	ERP CODE 922010006



Bella dough for pizza					
Bella dough for pizza	400 g e	25 packs in case	741 kg 72 cases	at -18°C 365 days	ERP CODE 922013006



Zest Familia puff dough					
Zest Familia puff dough	800 g e 2 x 400g	10 packs in case	597 kg 72 cases	at -18°C 365 days	ERP CODE 962013001



Bella filo pastry twisted pies

Bella filo pastry twisted pie with cheese	800 g e	12 packs in case	483 kg 48 cases	at -18°C 365 days	ERP CODE 922123043
Bella filo pastry twisted pie with cheese and spinach	800 g e	12 packs in case	483 kg 48 cases	at -18°C 365 days	ERP CODE 922123044
Bella filo pastry twisted pie with pumpkin	800 g e	12 packs in case	483 kg 48 cases	at -18°C 365 days	ERP CODE 922123041
Bella filo pastry twisted pie with apple	800 g e	12 packs in case	483 kg 48 cases	at -18°C 365 days	ERP CODE 922123042



Bella mini filo twist

Bella mini filo twist with cheese	≈ 60 g	480 g e	15 packs in case	425 kg 56 cases	at -18°C 365 days	ERP CODE 922133005
Bella mini filo twist with cheese and spinach	≈ 60 g	480 g e	15 packs in case	425 kg 56 cases	at -18°C 365 days	ERP CODE 922133003
Bella mini filo twist with apple	≈ 60 g	480 g e	15 packs in case	425 kg 56 cases	at -18°C 365 days	ERP CODE 922133007



Bella mini pies

Bella mini filo pastry pies with cheese	≈ 30 g	800 g e	10 packs in case	469 kg 56 cases	at -18°C 365 days	ERP CODE 922050017
Bella mini filo pastry pies with cheese	≈ 30 g	480 g e	15 packs in case	425 kg 56 cases	at -18°C 365 days	ERP CODE 922133002



Bella filo pastry twisted pies

Bella filo pastry twisted pie with cheese	800 g e	12 packs in case	483 kg 48 cases	at -18°C 365 days	ERP CODE 922123043
Bella filo pastry twisted pie with cheese and spinach	800 g e	12 packs in case	483 kg 48 cases	at -18°C 365 days	ERP CODE 922123044
Bella filo pastry twisted pie with pumpkin	800 g e	12 packs in case	483 kg 48 cases	at -18°C 365 days	ERP CODE 922123041
Bella filo pastry twisted pie with apple	800 g e	12 packs in case	483 kg 48 cases	at -18°C 365 days	ERP CODE 922123042



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Bella mini pies

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Mini puff pastry pies



Zest Familia mini puff pastry pies						
	g	kg	in case	in case	at -18°C	ERP CODE
Zest Familia puff pastry pies with cheese	~30-32 g	800 g e	10 packs	525 kg	at -18°C	ERP CODE
Zest Familia puff pastry pies with cheddar	~30-32 g	800 g e	10 packs	525 kg	at -18°C	ERP CODE
Zest Familia puff pastry pies with sausages	~30-32 g	800 g e	10 packs	525 kg	at -18°C	ERP CODE
Zest Familia puff pastry pies with cheese and spinach	~30-32 g	750 g e	10 packs	494 kg	at -18°C	ERP CODE
Zest Familia puff pastry pies with chocolate	~26-28 g	480 g e	12 packs	475 kg	at -18°C	ERP CODE

Mini filo pastry pies



Zest Familia mini filo pastry pies						
	g	kg	in case	in case	at -18°C	ERP CODE
Zest Familia mini filo pastry pies with cheese	~40 g	800 g e	10 packs	525 kg	at -18°C	ERP CODE
Zest Familia mini filo pastry pies with cheese and spinach	~40 g	800 g e	10 packs	525 kg	at -18°C	ERP CODE





Zest Familia filo pastry twirled pies

					
■ Zest Familia twirled Cheese pie	800 g e	8 packs in case	252 kg 36 cases	at -18°C 365 days	ERP CODE 962133003
■ Zest Familia twirled spinach & cheese pie	800 g e	8 packs in case	252 kg 36 cases	at -18°C 365 days	ERP CODE 962133004
■ Zest Familia twirled spinach pie (without cheese)	800 g e	8 packs in case	252 kg 36 cases	at -18°C 365 days	ERP CODE 962133005



Zest Familia country style pie

					
Zest Familia country style pie with cheese	850 g e	8 packs in case	266 kg 36 cases	at -18°C 365 days	ERP CODE 962133001
Zest Familia country style pie with spinach & cheese	850 g e	8 packs in case	266 kg 36 cases	at -18°C 365 days	ERP CODE 962133002



Zest Familia Bougatsa

	800 g e		10 packs in case
	at -18°C 365 days		309 kg 36 cases
ERP CODE 962133006			



Baby bites with cheese

	≈ 30 g e		3 packs in case
	2 kg		261 kg
	66-67 pcs		40 cases
	at -18° C		ERP CODE
	365 days		921050022



Baby bites with cheese and spinach

	≈ 30 g e		3 packs in case
	2 kg		261 kg
	66-67 pcs		40 cases
	at -18° C		ERP CODE
	365 days		921050023



Coil patties with cheese

	≈ 60 g e		3 packs in case
	2 kg		381 kg
	33-34 pcs		60 cases
	at -18° C		ERP CODE
	365 days		921050024



Coil patties with cheese and spinach

	≈ 60 g e		3 packs in case
	2 kg		381 kg
	33-34 pcs		60 cases
	at -18° C		ERP CODE
	365 days		921050025



U-type patties with cheese

U-type patties with cheese and spinach

U-type patties with Gauda cheese

U-type patties with ham and cheese

				ERP CODE
160g e	5,76g	506 kg	at -18° C	921060001
	36 pcs.	84 cases	365 days	
160g e	5,76g	506 kg	at -18° C	922053009
	36 pcs.	84 cases	365 days	
160g e	5,76g	506 kg	at -18° C	921060023
	36 pcs.	84 cases	365 days	
160g e	5,76g	506 kg	at -18° C	922053008
	36 pcs.	84 cases	365 days	



U-type patties with vanilla custard

U-type patties with cream cheese and raisins

U-type patties with apple

U-type patties with pumpkin

				ERP CODE
160g e	5,76g	506 kg	at -18° C	922053006
	36 pcs.	84 cases	365 days	
160g e	5,76g	506 kg	at -18° C	922053007
	36 pcs.	84 cases	365 days	
160g e	5,76g	506 kg	at -18° C	922053012
	36 pcs.	84 cases	365 days	
160g e	5,76g	506 kg	at -18° C	922053012
	36 pcs.	84 cases	365 days	



Bites with yellow cheese

 ≈ 35 g
 2 kg e 47-50 pcs
 381 kg 60 cases
 at -18° C 365 days



Bites with white cheese

 ≈ 25 g
 2 kg e 75-80 pcs
 381 kg 60 cases
 at -18° C 365 days



Bites with frankfurters

 ≈ 35 g
 2 kg e 55-58 pcs
 381 kg 60 cases
 at -18° C 365 days



Mini strudel with chocolate

 ≈ 25 g
 2 kg e 75-80 pcs
 381 kg 60 cases
 at -18° C 365 days



Bella Margarine 80% fat

					ERP CODE
 Bella Margarine 80%	420 g e	18 packs in case	324 kg 40 cases	from 2°C to 10°C 120 days	922074001
 Bella Margarine 80%	220 g e	40 packs in case	329 kg 35 cases	from 2°C to 10°C 120 days	922070010



Bella Margarine 60% fat

					ERP CODE
Bella Margarine 60%	750 g e	12 packs in case	381 kg 40 cases	from 2°C to 10°C 120 days	922074010
Bella Margarine 60%	500 g e	18 packs in case	381 kg 40 cases	from 2°C to 10°C 120 days	922070008
Bella Margarine 60%	250 g e	40 packs in case	371 kg 35 cases	from 2°C to 10°C 120 days	922070007



Bella Margarine butter flavor

						ERP CODE
Bella Margarine butter flavor	420 g e	12 packs in case	303 kg 56 cases	from 2°C to 10°C 120 days	922074012	
Bella Margarine butter flavor	220 g e	24 packs in case	280 kg 49 cases	from 2°C to 10°C 120 days	922074011	



Bella Sandwich 25% fat

					ERP CODE
Bella Sandwich 25%	500 g e	18 packs in case	381 kg 40 cases	from 2°C to 10°C 120 days	927070004
Bella Sandwich 25%	250 g e	40 packs in case	371 kg 35 cases	from 2°C to 10°C 120 days	927070003