

 **BELLA** 

since 1997

The food expert



Catalogue



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Company:

Having started its operations in 1997, today Bella is the largest food producer in Bulgaria and a leading representative of the food industry in Southeast Europe. It gathers under one roof leading brands, products and services that offer the best value for money. Our products can be found at the table of consumers in Europe, Australia, America, and the Middle East.

Bella's portfolio contains over 200 products – pastry products, processed meat products, margarine & oils – all manufactured under own and private brands in 9 processing plants with a production capacity of 350 tons per day. In the fulfilment of our mission – to offer better products at better price, the consistent quality is leading for us. We strictly maintain the highest standards in the whole process of our business.

Commitments:

- Exceptional customer service, according to the best industry standards.
- Ensure quality consistence and regulation compliance.
- Sustain an ethical corporate organization.
- Social and environmental responsibility.

Certifications:



Big Pies



Spiral filo pies



• with cheese / 800g / 1,76 lb



• with cheese & spinach / 800g / 1,76 lb



• with pumpkin / 800g / 1,76 lb



• with apple / 800g / 1,76 lb

Traditional burek



• with cheese / 900g / 1,98 lb



Bougatsa



Bougatsa



• with cheese / 500g / 1,10 lb



• with vanilla cream / 500g / 1,10 lb



• with cocoa cream / 500g / 1,10 lb



Mini Pies



Mini filo twists



• with cheese / 480g / 1,06 lb



• with cheese & spinach / 480g / 1,06 lb

Mini filo pies



• with apple / 480g / 1,06 lb



• with cheese / 800g / 1,76 lb

Puff bites



• with cheese / 480g / 1,06 lb



• with frankfurter / 480g / 1,06 lb

Strudels



Strudels



• with forest fruits / 500g / 1,10 lb



• with quark & raisins / 500g / 1,10 lb



• with apple & raisins / 500g / 1,10 lb



Filo pastry sheets



Filo pastry sheets



• fine filo, chilled / 400g / 14.1oz



• for baklava, chilled / 400g / 14.1oz



• wholegrain, chilled / 400g / 14.1oz



• fine filo, frozen / 400g / 14.1oz



Puff & Pizza dough



Puff dough



• puff dough, frozen / 800g / 1.76 lb



• puff dough, chilled / 275g / 9.7oz

Pizza dough



• pizza dough, frozen / 400g / 14.1oz



• pizza dough, chilled / 400g / 14.1oz

Traditional Dough



• traditional dough, frozen / 800g / 1.76 lb

Food service



Single Portion Pies



• fillo stick / 100g / 3.5oz



• double fillo stick / 200g / 7.0oz



• U-shape fillo pie / 140g / 4.9oz



• S-shape fillo pie / 200g / 7.0oz



• fillo twist / 140g / 4.9oz



• bougatsa with cheese / 250g / 8.8oz



• triangle pie with cheese / 180g / 6.3oz



• burek with cheese / 180g / 6.3oz

Single Portion Pies



• koulouri dough pie with cheese / 120g / 4,2 oz



• D-shape puff dough pie / 150g / 5,3 oz



• Calzone pie / 160g / 5,6 oz



• frankfurter pie / 205g / 7,2 oz



Big pies



• burek / 900g / 1,98 lb



• bougatsa / 850g / 1,87 lb



• country pie / 1,6kg / 3,53 lb



Mini Pies



• filo bites / 30g / 1,06oz



• mini strudel apple / 30g / 1,06 oz



• mini filo twists / 60g / 2,1oz



• mini filo twists / 40g / 1,4 oz



• mini puff pies with cheese / 32g / 1,1oz



• mini puff pies with yellow cheese / 32g / 1,1oz



• mini Calzone/ 35g / 1,2 oz

Mini Pies



• mini puff pies with frankfurter / 35g / 1,2 oz



• mini pies with frankfurter
and ketchup / 35g / 1,2 oz



• mini puff pies with apple / 25g / 0,9 oz



• mini croissant pies / 35g / 1,2 oz



Big pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Spiral filo pie with cheese	800	1.76	11	8.80	19.40	36	375	827	72	705	1,553	-18°	365
Spiral filo pie with cheese&spinach	800	1.76	11	8.80	19.40	36	375	827	72	705	1,553	-18°	365
Spiral filo pie with pumpkin	800	1.76	11	8.80	19.40	36	375	827	72	705	1,553	-18°	365
Spiral filo pie with apple	800	1.76	11	8.80	19.40	36	375	827	72	705	1,553	-18°	365
Traditional burek with cheese	900	1.98	11	9.90	21.83	36	415	915	72	794	1,728	-18°	365

Bougatsa

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Bougatsa with cheese	500	1.10	10	5.00	11.02	54	340	750	54	332	732	-18°	365
Bougatsa with vanilla cream	500	1.10	10	5.00	11.02	54	340	750	54	332	732	-18°	365
Bougatsa with cocoa cream	500	1.10	10	5.00	11.02	54	340	750	54	332	732	-18°	365

Mini pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Mini filo twists with cheese	480	1.06	15	7.20	15.87	56	485	1,069	63	520	1,147	-18°	365
Mini filo twists with cheese&spinach	480	1.06	15	7.20	15.87	56	485	1,069	63	520	1,147	-18°	365
Mini filo pies with cheese	900	1.98	12	9.80	21.16	56	615	1,356	63	671	1,480	-18°	365
Mini filo pies with apple	480	1.06	15	7.20	15.87	56	485	1,069	63	520	1,147	-18°	365
Puff bites with cheese	480	1.06	15	7.20	15.87	56	485	1,069	63	520	1,147	-18°	365
Puff bites with frankfurters	480	1.06	15	7.20	15.87	56	485	1,069	63	520	1,147	-18°	365

Strudels

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Strudel with forest fruits	590	1.10	16	8.80	17.64	54	510	1,124	54	494	1,089	-18°	365
Strudel with quark & raisins	500	1.10	16	8.80	17.64	54	510	1,124	54	494	1,089	-18°	365
Strudel with apple & raisins	500	1.10	16	8.80	17.64	54	510	1,124	54	494	1,089	-18°	365

Filo pastry

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Filo pastry sheets	400	14.10z	18	7.20	15.87	72	620	1,367	90	728	1,605	2° - 6°	180
Filo pastry for baklava	400	14.10z	18	7.20	15.87	72	620	1,367	90	728	1,605	2° - 6°	180
Filo pastry wholegrain	400	14.10z	18	7.20	15.87	72	620	1,367	90	728	1,605	2° - 6°	180
Filo pastry / frozen	400	14.10z	18	7.20	15.87	72	620	1,367	90	728	1,605	-18°	365

Dough

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb / oz		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Puff dough	800	1.76 lb	10	8.00	17.64	60	560	1,235	90	800	1,764	-18°	365
Puff dough / chilled	400	14.10z	12	3.30	7.28	160	675	1,488	200	840	1,852	2° - 6°	30
Pizza dough	400	14.10z	25	10.00	22.05	72	787	1,752	90	980	2,160	-18°	365
Pizza dough / chilled	400	14.10z	18	7.20	15.87	72	620	1,367	90	728	1,605	2° - 6°	30
Traditional dough (2x350g / 12.3 oz)	700	1.54 lb	10	7.00	15.43	64	525	1,157	72	575	1,268	-18°	365

Food service / Single portion pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Filo stick	100	2.53	80	8.00	17.64	66	595	1,312	72	647	1,426	-18°	365
Double stick	200	7.05	40	8.00	17.64	66	595	1,312	72	647	1,426	-18°	365
U-shape filo pie	140	4.94	80	11.20	24.69	42	523	1,153	63	572	1,260	-18°	365
S-shape filo pie	200	7.05	40	8.00	17.64	42	390	860	63	771	1,258	-18°	365
Filo twist pie	140	4.94	80	11.20	24.69	42	524	1,155	63	572	1,260	-18°	365
Mini bougatsa with cheese	250	8.82	30	7.50	16.53	66	600	1,323	72	611	1,347	-18°	365
Triangle pie with cheese	180	6.35	35	6.30	13.89	60	440	970	72	525	1,157	-18°	365
Traditional burek with cheese	180	6.35	30	5.40	11.90	60	386	851	72	460	1,014	-18°	365
Kouleri dough pie with cheese	120	4.23	36	4.32	9.52	40	270	595	63	339	747	-18°	365
D-shape puff dough pie with cheese	150	5.29	45	6.75	14.88	60	467	1,030	72	557	1,228	-18°	365
Calzone pie	160	5.64	36	5.76	12.70	60	408	899	72	486	1,071	-18°	365
Sausage pie	205	7.23	40	8.20	18.08	60	555	1,224	72	641	1,458	-18°	365

Food service / Big pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Traditional burek with cheese	900	1.98	10	9.00	19.84	40	425	937	72	760	1,675	-18°	365
Bougatsa	850	1.87	10	8.50	18.74	40	400	882	72	720	1,587	-18°	365
Country pie	1600	3.53	5	8.00	17.64	40	380	838	60	560	1,235	-18°	365

Food service / Mini pie

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE	
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°F	shelf life days
Filo bites	30	1.06	200	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini strudel with apple	30	1.06	200	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini filo twists (savory filling)	60	2.12	100	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini filo twists (sweet filling)	40	1.41	150	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini puff pies with cheese	32	1.13	200	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini puff pies with yellow cheese	32	1.13	200	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini Calzone	35	1.25	200	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini puff pies with frankfurter	35	1.23	170	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini puff pies with hot date and leechup	35	1.23	170	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini puff pie (sweet filling)	25	0.88	240	6.00	13.20	60	423	931	90	620	1,364	-18°	365
Mini Croissant (sweet filling)	35	1.23	170	6.00	13.20	60	423	931	90	620	1,364	-18°	365





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