

 **BELLA** 

since 1997

The food expert



Catalogue





since 1997

The food expert



COMPANY:

HAVING STARTED ITS OPERATIONS IN 1997, TODAY BELLA IS THE LARGEST FOOD PRODUCER IN BULGARIA AND A LEADING REPRESENTATIVE OF THE FOOD INDUSTRY IN SOUTHEAST EUROPE. IT GATHERS UNDER ONE ROOF LEADING BRANDS, PRODUCTS AND SERVICES THAT OFFER THE BEST VALUE FOR MONEY. OUR PRODUCTS CAN BE FOUND AT THE TABLE OF CONSUMERS IN EUROPE, AUSTRALIA, AMERICA, AND THE MIDDLE EAST.



OVER 1000
PRODUCTS
PORTFOLIO



25 OWN
BRANDS



38 PRIVATE
LABELS



9
FACTORIES



350
TONES DAILY
PRODUCTION



EXPORT TO OVER
50 COUNTRIES IN
4 CONTINENTS

COMMITMENTS:

- EXCEPTIONAL CUSTOMER SERVICE, ACCORDING TO THE BEST INDUSTRY STANDARDS.
- ENSURE QUALITY CONSISTENCE AND REGULATION COMPLIANCE.
- SUSTAIN AN ETHICAL CORPORATE ORGANIZATION.
- SOCIAL AND ENVIRONMENTAL RESPONSIBILITY.



Big pies



Spiral filo pies



• with cheese



• with cheese & spinach



• with pumpkin



• with apple

Traditional burek



• with cheese

900 g
1.98 lb



Bougatsa



Bougatsa



• with cheese



• with vanilla cream



• with cocoa cream



Mini pies



Mini filo pies

800 g
1.76 lb



• with cheese



• with apple & cinnamon

Mini filo twists



• with cheese



• with cheese & spinach

Puff bites



• with cheese



• with frankfurter

480 g
1.06 lb

-18°C
-0.4°F

365
days

180°C
356°F

30-35
min

Strudels



Strudels



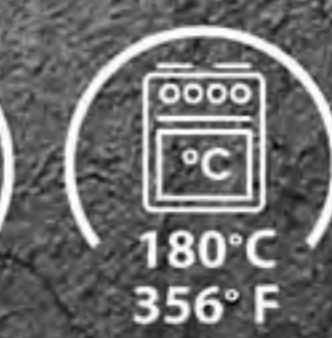
• with forest fruits



• with quark & raisins



• with apple & raisins



Filo pastry sheets



Filo pastry sheets



• for baklava



• fine filo



• wholegrain



frozen



• fine filo



Puff & Pizza dough



Puff dough



- 800 g / 1.76 lb
- 18°C / -0.4°F
- 365 days



- 400 g / 14.11 oz
- 2-6°C / 36°F - 43°F
- 28 days

Pizza dough

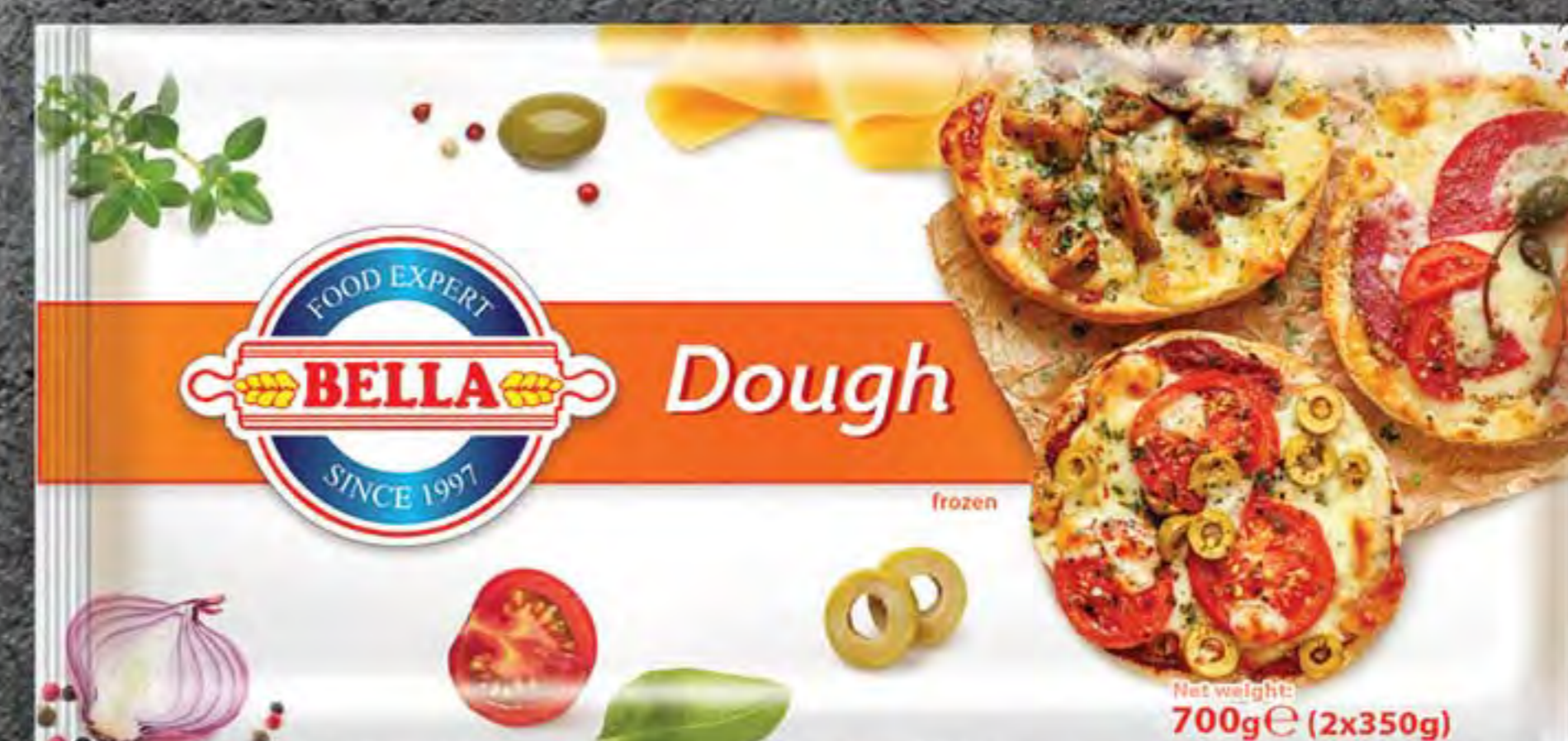
- 400 g / 14.11 oz
- 18°C / -0.4°F
- 365 days



- 400 g / 14.11 oz
- 2-6°C / 36°F - 43°F
- 30 days



Traditional dough



- 700 g / 1.54 lb
- 18°C / -0.4°F
- 365 days



• fillo stick



• double fillo stick



• U-shape fillo pie



• S-shape fillo pie



• fillo twist



• bougatsa with cheese



• triangle pie with cheese



• burek with cheese



Single portion pies



• koulouri dough pie with cheese



• D-shape puff dough pie



• Calzone pie



• frankfurter pie



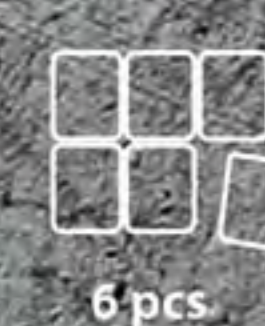
Big pies



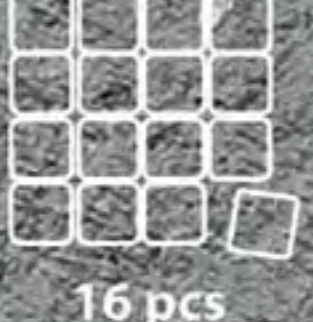
• burek



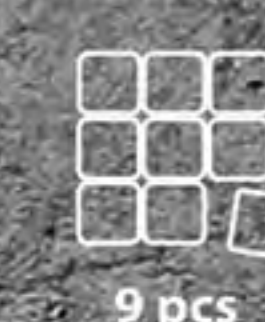
• bougatsa



• country pie



• patsavouropita



Mini pies



• filo bites



• mini strudel apple



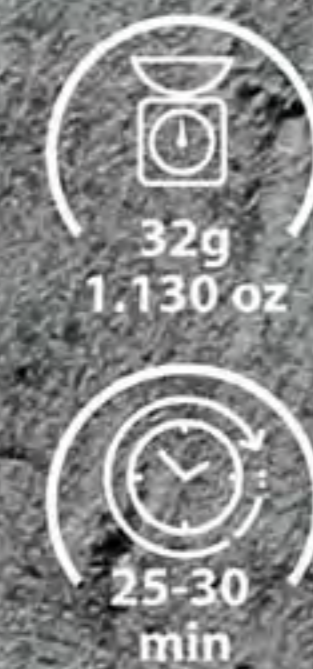
• mini filo twists



• mini filo twists



• mini puff pies with cheese



• mini puff pies with yellow cheese



• mini Calzone



• mini puff pies with cheese and sesame



Mini pies



• mini puff pies with frankfurter



• mini puff pies with frankfurter and ketchup



• mini puff pies with apple



• mini croissant pies





Filo pastry & Puff dough



• filo sheets



• filo sheets



• puff dough



Big pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Spiral filo pie with cheese	800	1.76	12	9.60	21.16	36	384	846	54	580	1280	-18°C	-0.4°F	365
Spiral filo pie with cheese&spinach	800	1.76	12	9.60	21.16	36	384	846	54	580	1280	-18°C	-0.4°F	365
Spiral filo pie with pumpkin	800	1.76	12	9.60	21.16	36	384	846	54	580	1280	-18°C	-0.4°F	365
Spiral filo pie with apple	800	1.76	12	9.60	21.16	36	384	846	54	580	1280	-18°C	-0.4°F	365
Traditional burek with cheese	900	1.98	12	10.80	23.81	36	427	941	54	645	1422	-18°C	-0.4°F	365

Bougatsa

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Bougatsa with cheese	500	1.10	12	6.00	13.23	64	436	961	72	503	1109	-18°C	-0.4°F	365
Bougatsa with vanilla cream	500	1.10	12	6.00	13.23	64	436	961	72	503	1109	-18°C	-0.4°F	365
Bougatsa with cocoa cream	500	1.10	12	6.00	13.23	64	436	961	72	503	1109	-18°C	-0.4°F	365

Mini pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Mini filo pies with cheese	480	1.06	15	7.20	15.87	56	451	995	63	520	1147	-18°C	-0.4°F	365
Mini filo pies with apple	480	1.06	15	7.20	15.87	56	451	995	63	520	1147	-18°C	-0.4°F	365
Mini filo twists with cheese	800	1.76	10	8.00	17.64	56	496	1093	63	571	1258	-18°C	-0.4°F	365
Mini filo twists with cheese&spinach	480	1.06	15	7.20	15.87	56	451	995	63	520	1147	-18°C	-0.4°F	365
Puff bites with cheese	480	1.06	15	7.20	15.87	56	451	995	63	520	1147	-18°C	-0.4°F	365
Puff bites with frankfurters	480	1.06	15	7.20	15.87	56	451	995	63	520	1147	-18°C	-0.4°F	365

Strudels

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Strudel with forest fruits	500	1.10	16	8.00	17.64	54	479	1056	54	494	1089	-18°C	-0.4°F	365
Strudel with quark & raisins	500	1.10	16	8.00	17.64	54	479	1056	54	494	1089	-18°C	-0.4°F	365
Strudel with apple & raisins	500	1.10	16	8.00	17.64	54	479	1056	54	494	1089	-18°C	-0.4°F	365

Fillo pastry

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	oz		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Filo pastry for baklava	400	14.11	18	7.20	15.87	84	667	1470	72	589	1299	2°-6°C	35°-43°F	180
Filo pastry sheets	400	14.11	18	7.20	15.87	84	667	1470	72	589	1299	2°-6°C	35°-43°F	180
Filo pastry wholegrain	400	14.11	18	7.20	15.87	84	667	1470	72	589	1299	2°-6°C	35°-43°F	180
Filo pastry / frozen	400	14.11	24	9.60	21.16	84	868	1914	72	762	1680	-18°C	-0.4°F	365

Dough

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	lb / oz		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Puff dough	800	1.76 lb	10	8.00	17.64	84	734	1618	72	647	1426	-18°C	-0.4°F	365
Puff dough / chilled	400	14.1oz	18	7.20	15.87	84	667	1470	72	589	1299	2°-6°C	35°-43°F	28
Pizza dough	400	14.1oz	25	10.00	22.05	84	902	1989	72	791	1744	-18°C	-0.4°F	365
Pizza dough / chilled	400	14.1oz	18	7.20	15.87	84	667	1470	72	589	1299	2°-6°C	35°-43°F	30
Traditional dough (2x350g / 12.3 oz)	700	1.54 lb	10	7.00	15.43	64	500	1102	80	635	1400	-18°C	-0.4°F	365

Food service / Single portion pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	oz		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Filo stick	100	3.53	50	5.00	11.02	84	482	1063	72	431	950	-18°C	-0.4°F	365
Double stick	200	7.05	25	5.00	11.02	84	482	1063	72	431	950	-18°C	-0.4°F	365
U-shape filo pie	140	4.94	50	7.00	15.43	84	650	1433	72	575	1268	-18°C	-0.4°F	365
S-shape filo pie	200	7.05	40	8.00	17.64	84	734	1618	72	647	1426	-18°C	-0.4°F	365
Filo twist pie	140	4.94	40	5.60	12.35	84	532	1174	72	474	1045	-18°C	-0.4°F	365
Mini bougatsa with cheese	250	8.82	30	7.50	16.53	84	692	1526	72	611	1347	-18°C	-0.4°F	365
Triangle pie with cheese	180	6.35	35	6.30	13.89	84	591	1303	72	525	1157	-18°C	-0.4°F	365
Traditional burek with cheese	180	6.35	30	5.40	11.90	84	516	1137	72	460	1014	-18°C	-0.4°F	365
Koulori dough pie with cheese	120	4.23	36	4.32	9.52	64	328	724	72	382	842	-18°C	-0.4°F	365
D-shape puff dough pie with cheese	150	5.29	45	6.75	14.88	72	542	1195	72	557	1228	-18°C	-0.4°F	365
Calzone pie	160	5.64	36	5.76	12.70	72	471	1038	72	486	1071	-18°C	-0.4°F	365
Frankfurter pie	205	7.23	40	8.20	18.08	72	646	1425	72	661	1458	-18°C	-0.4°F	365

Food service / Big pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Burek	900	1.98	10	9.00	19.84	84	818	1803	72	719	1585	-18°C	-0.4°F	365
Bougatsa	850	1.87	10	8.50	18.74	84	776	1711	72	683	1506	-18°C	-0.4°F	365
Country pie	1600	3.53	5	8.00	17.64	84	734	1618	72	647	1426	-18°C	-0.4°F	365
Patsavouropita	900	1.98	10	9.00	19.84	84	818	1803	72	719	1585	-18°C	-0.4°F	365

Food service / Mini pies

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	g	oz		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Filo bites	30	1.06	200	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini strudel with apple	30	1.06	200	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini filo twists (savory filling)	60	2.12	100	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini filo twists (sweet filling)	40	1.41	150	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini puff pies with cheese	32	1.13	188	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini puff pies with yellow cheese	32	1.13	188	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini Calzone	32	1.13	188	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini puff pies with cheese and sesame	32	1.13	188	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini puff pies with frankfurter	32	1.13	188	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini puff pies with frankfurter and ketchup	35	1.23	171	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini puff pies (sweet filling)	25	0.88	240	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365
Mini Croissant (sweet filling)	35	1.23	171	6.00	13.23	84	566	1248	72	503	1109	-18°C	-0.4°F	365

Food service / Fillo pastry & Puff dough

PRODUCT	PCS WEIGHT		PCS / CASE	CASE WEIGHT		EUROPALLET			IND. PALLET			STORAGE		
	kg	lb		kg	lb	cases / pallet	kg	lb	cases / pallet	kg	lb	°C	°F	shelf life days
Filo pastry sheets	1	2.20	10	10.00	22.05	60	650	1433	60	665	1466	2°-6°C	35°-43°F	180
Filo pastry sheets	10	22.05	1	10.00	22.05	60	650	1433	60	665	1466	-18°C	-0.4°F	365
Puff dough	10	22.05	1	10.00	22.05	60	650	1433	60	665	1466	-18°C	-0.4°F	365



Weight per product/ package



Shelf-life



Baking temperature



Baking time



Storage conditions - chilled



Storage conditions - frozen



Bulk box 10 kg



6 Pieces per product



8 Pieces per product



9 Pieces per product



16 Pieces per product





Bella Bulgaria SA
Business Center Active, fl.8
101 Tsarigradsko shosse Blvd.
1113 Sofia, Bulgaria
tel: +359 2 970 37 32
mail: export@bella.bg